

Sfn/sfnp - Sasfin - Dealing In Securities By A Director

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SFN/SFNP - Sasfin - Dealing In Securities By A Director

SASFIN HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1987/002097/06)

Share Code: SFN

ISIN Number: ZAE000006565

Preference Share Code: SFNP

ISIN Number: ZAE000060273

("Sasfin" or "the Company")

DEALING IN SECURITIES BY A DIRECTOR

In terms of section 3.63 of the JSE Limited Listings Requirements the following director`s dealing is disclosed:

Name and surname:	Malcolm Segal
Designation:	Financial director
Date of transaction:	25 September 2009
Class:	ordinary shares
Volume:	100 000
Price:	R19.00
Total value:	R1 900 000.00
Nature:	Purchase in terms of share option scheme
Interest:	Direct beneficial

Clearance to deal was obtained in accordance with paragraph 3.66 of the JSE Listings Requirements.

Johannesburg

29 September 2009

Joint Sponsor

Sasfin Capital

A division of Sasfin Bank Limited

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