

## Sfn / Sfnp - Sasfin Holdings Limited - Dealing In Securities By A Director

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SFN / SFNP - Sasfin Holdings Limited - Dealing in Securities by a Director

SASFIN HOLDINGS LIMITED

(Incorporated in the Republic of South Africa)

(Registration number 1987/002097/06)

Share Code: SFN

ISIN Number: ZAE000006565

Preference Share Code: SFNP

ISIN Number: ZAE000060273

("Sasfin" or "the Company")

DEALING IN SECURITIES BY A DIRECTOR

In terms of section 3.63 of the JSE Limited Listings Requirements the following director's dealing is disclosed:

Name and surname:	Malcolm Segal
Designation:	Financial director
Date of transaction:	23 OCT 2009
Class:	ordinary shares
Volume:	2 000
Price:	R39.99
Total value:	R79 980.00
Nature:	Sale of shares
Interest:	Direct beneficial
Name and surname:	Malcolm Segal
Designation:	Financial director
Date of transaction:	26 OCT 2009
Class:	ordinary shares
Volume:	5 000
Price:	R39.00
Sub Total:	R195 000.00
Volume	600
Price:	R39.10
Sub Total:	R23 460.00
Total Value:	R218 460.00
Nature:	Sale of shares
Interest:	Direct beneficial

Clearance to deal was obtained in accordance with paragraph 3.66 of the JSE Listings Requirements.

Johannesburg

28 October 2009

Joint Sponsor

Sasfin Capital

A division of Sasfin Bank Limited

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